# Layout and Format of Your Poster

**WRITING GUIDELINES FOR A POSTER**

☐ Keep the style consistent.

☐ Limit the amount of text.

☐ Be clear & concise in your writing.

☐ Use active voice in your writing.

**PICTURES, GRAPHS, AND IMAGES**

☐ Put your school's logo in the header.

☐ Use high-quality photos of site, methods & organisms.

☐ Label all the figures & images (use at least 24 pt. font).

**RECOMMENDATIONS FOR TEXT FORMATTING**

☐ Use a simple, black font with a light background.

☐ Use at least size 36 pt. font for the body text.

☐ Use larger font for Title (> 72 pt) & Headings (> 48 pt)

☐ Make sure it is readable from 4 feet away.

**MAKE YOUR POSTER LOOK GOOD!**

☐ Align all text boxes & if you can, make it symmetrical.

☐ Leave blank space between sections.

☐ Make it colorful, but not overly distracting.