Layout and Format of Your Poster

WRITING GUIDELINES FOR A POSTER

☐ Keep the style consistent.
☐ Limit the amount of text.
☐ Be clear & concise in your writing.
☐ Use active voice in your writing.

PICTURES, GRAPHS, AND IMAGES

☐ Put your school’s logo in the header.
☐ Use high-quality photos of site, methods & organisms.
☐ Label all the figures & images (use at least 24 pt. font).

RECOMMENDATIONS FOR TEXT FORMATTING

☐ Use a simple, black font with a light background.
☐ Use at least size 36 pt. font for the body text.
☐ Use larger font for Title (> 72 pt) & Headings (> 48 pt)
☐ Make sure it is readable from 4 feet away.

MAKE YOUR POSTER LOOK GOOD!

☐ Align all text boxes & if you can, make it symmetrical.
☐ Leave blank space between sections.
☐ Make it colorful, but not overly distracting.